

GAGGENAU

BUILDER PROJECT SOLUTIONS

Committed to the trades,
committed to excellence





THE LUXURY OF **EXCEPTIONAL CAPABILITIES**

The company, with a history that goes back to 1683, has revolutionized the domestic kitchen over and over again with its internationally acclaimed products. Gaggenau's success is founded on technological innovation and a clear design language combined with high functionality.

Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with flagship showrooms in major cities around the world.

We are also committed to empower, reward and deepen our relationship to grow your business through:

- Timeless product portfolio to elevate your projects.
- Competitive and exclusive partnerships to reach your customers worldwide.
- Dedicated Customer Service Department and virtual in-home product use and care tutorials for our clients.

Enter the World of Gaggenau.

COMMITTED TO THE TRADES, **COMMITTED TO EXCELLENCE**

Trade Resources

BSH brands offer numerous services and special programs to builders, architects and designers. Each brand offers a comprehensive library of design guides, specification sheets and manuals to assist with kitchen planning and decision-making.

Global Presence, Local Resources

We have the advantages of a global presence as well as the benefits of local resources, skills, and expertise. Our employees take great pride in the products they build, embodying all that BSH stands for.

Builder Services

We welcome the opportunity to meet with you personally to further discuss our brand portfolio, new products and to share our unique programs for builders and developers.

To learn about the BSH Builder Service Program benefits, please reach out to our Builder Sales Managers:
www.gaggenau.com/us/for-professionals/builder-resources

Customer Service

We offer phone and email support from 7 AM to 10 PM Eastern Time Monday through Friday and 9 AM to 8 PM Eastern Time Saturday and Sunday. We are closed Thanksgiving Day, Christmas Day and New Year's Day. Our US contact centers, with an extensive service network trained specifically on BSH engineering, can be reached by calling 1-877-442-4436.

Online, we offer FAQs, How-to Videos, accessory sales, downloadable manuals, and online service scheduling. We are ready to efficiently assist customers, designers, and builders with any request.

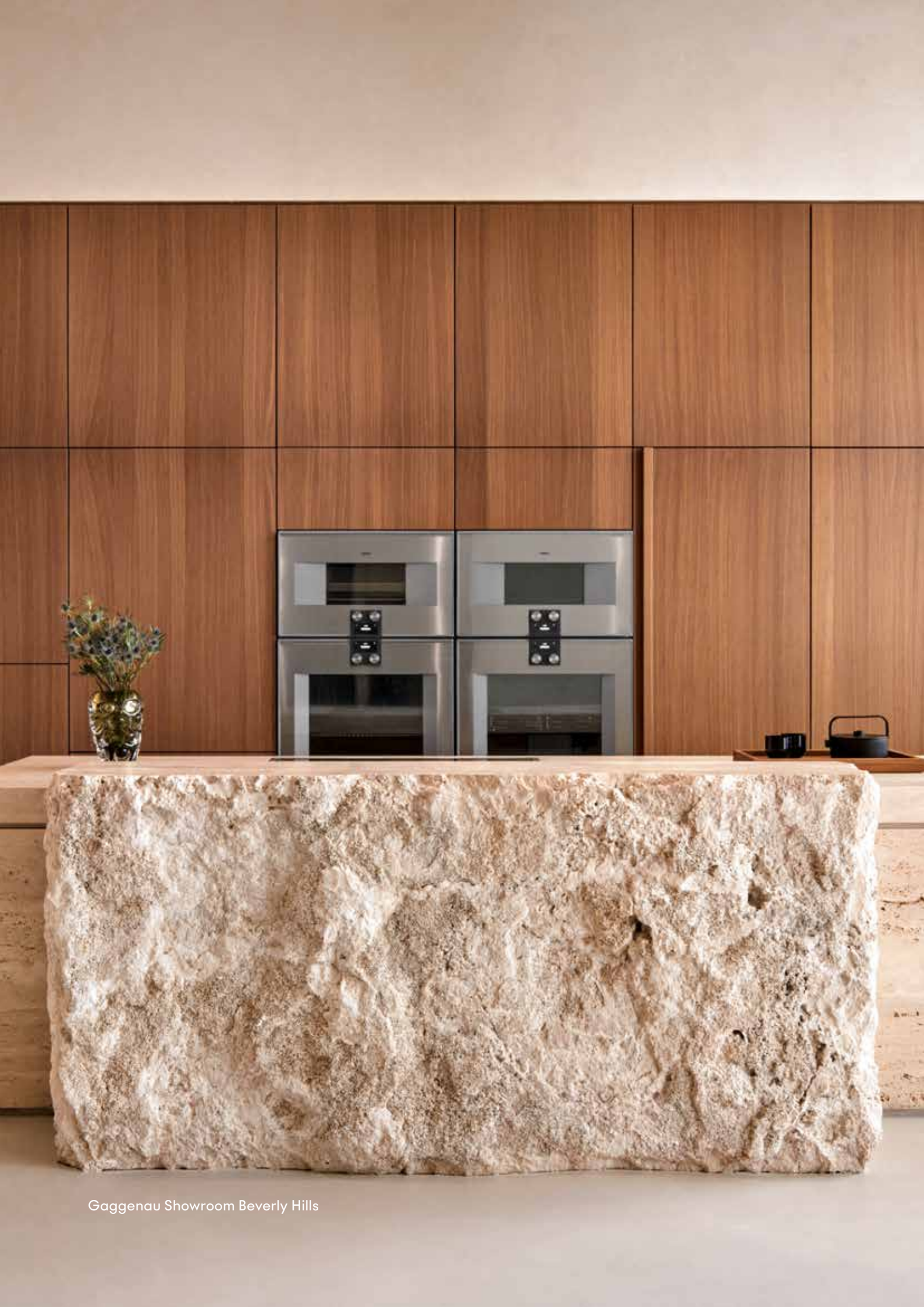
Home Connect®

Smart homes help people stay in the know when it matters. That's why BSH offers a collection of smart appliances designed to make life easier.

Home Connect® allows a variety of connected home appliances to be remotely monitored and controlled with a single app, for a new level of ease and convenience.



Gaggenau Showroom Miami



Gaggenau Showroom Beverly Hills

THE ULTIMATE SHOWCASE **TO INSPIRE, EDUCATE, ENRICH**

With stunning kitchen vignettes and lifestyle settings featuring the latest products, our showrooms are designed to ignite the passion of architects, designers, and builders by challenging the conventional view of home appliances. Visitors can experience the entire Gaggenau portfolio.

The Gaggenau team provides product knowledge, demonstrations and consultation on kitchen planning. We always welcome an opportunity to host our trade partners for a deeper brand immersion and an understanding of the distinctive cache that our portfolio brings to design and build projects.

Gaggenau Beverly Hills

257 North Canon Drive
Suite 102
Beverly Hills, CA 90210
+1 424 253 9957

Gaggenau Chicago

Merchandise Mart
222 Merchandise Mart Plaza
Suite 108
Chicago, IL 60654
+1 312 832 3200

Gaggenau Houston

1749 Post Oak Blvd
Houston, TX 77056
+1 281 407 3065

Gaggenau Irvine

17911 Von Karman
Suite 100
Irvine, CA 92614
+1 949 224 4700

Gaggenau Miami

112 Northeast 41st Street
7th Floor
Miami, FL 33137
+1 305 842 2904

Gaggenau New York

A&D Building, 7th Floor
150 East 58th Street
New York, NY 10155
+1 917 853 9907

Gaggenau Washington D.C.

940 New York Avenue NW
Suite 706
Washington, DC 20001
+1 771 208 7527

THE DIFFERENCE IS GAGGENAU

BUILT BY HAND

After 300 years, we still handcraft much of what we produce. Many processes, from shaping the initial sheet of steel to assembling our digital interface in our cleanroom, passes through a skilled craftspeople's hands, with pride.

THE PROFESSIONAL KITCHEN PRINCIPLE

We take our cue from the professional's kitchen, where everything exists to serve the chef. Innovations that aid the chef are embraced and function is everything.

QUALITY IN ALL THINGS

Everything we do is beyond the norm: from the materials we use, the craftspeople we employ, to the quality control we are zealous about.



Innovative products

We have always been driven and inspired by standards in professional kitchens when developing our products. We strive to continuously offer our customers the very best, custom-designed for private homes.



Select materials

Carefully selected materials are an essential requirement for the manufacture of a Gaggenau appliance. We use materials that are known for their durability, such as stainless steel, aluminium, brass, cast iron, enamel and glass.



Precision manufacturing

We process all materials with the greatest of care, whether manually, in industrial small-series production or in advanced high-tech manufacture.



Exceptional performance

Our appliances are designed not just to deliver outstanding performance, but even have performance capacity in reserve.



Iconic design

When designing our products we call on our unique Gaggenau design language. It is based on the principles of open spaces, clear, geometric shapes and the courage to be minimalistic.



Intuitive operation

We put a lot of effort into ensuring that our products are as easy and intuitive to use as possible and that they meet the needs of our customers.



FORTUNE INTERNATIONAL GROUP CHÂTEAU GROUP



Developer Fortune International Group, Château Group

Architect Bernardo Fort-Brescia of Arquitectonica

Project The Ritz-Carlton Residences

Location Sunny Isles Beach, Florida

"European brands are what sophisticated buyers appreciate. Ritz Carlton Sunny Isles offers only exquisite finishes, furnishings, fixtures and appliances. Gaggenau not only delivers perfection in performance, but also newness of features – attention to the little details – both design and performance that sophisticated buyers crave. Understanding our customer's lifestyle, in effect living it ourselves, is critical to our ability to deliver; Gaggenau is always a part of the experience."

Edgardo DeFortuna, Fortune International Group, developer of Ritz Carlton Sunny Isles Beach

MCCROSKEY INTERIORS



Design McCroskey Interiors

Project Kansas City Home

Location Kansas City, MO

"I wanted a very quiet, well-put-together kitchen with the very best appliances, and everything hidden. A French look."

Once installed, she was intoxicated by the usability and efficiency of the appliances. "I love to cook and am willing to try anything." Her favorite method is sous vide utilizing the combisteam oven, the recipes on rotation include quails' egg and duck confit as well as the 'jarring' of various foods.

Laura McCroskey of McCroskey Interiors.



LIGHTSTONE GROUP

"40 East End Avenue is a new boutique condominium building with only 28 residences in one of the most charming residential enclaves in Manhattan. Whether Upper East Side or downtown, Gaggenau offers a portfolio of perfection and timeless design. A small, individual cook's kitchen with a combi-steam oven and Vario cooktop to an extra large gourmet kitchen, fully kitted out with wine storage, double ovens, multiple cooktops and fridges, Gaggenau can meet the need."

Scott Avram, SVP Development of Lightstone,
Developer of 40 East End



Developer Lightstone Group
Architect Gerner Kronick and Valcarel
Architects and Deborah Berke Partners
Project 40 East End
Location Upper East Side Manhattan

LUXFORD GROUP

The creative consultants on this Beverly Hills home originally asked Michael J. Chen to "hide everything." He rebutted: "what is the point of hiding the Gaggenau appliances when you can display them."

He wanted the Gaggenau appliances visible in this spectacular show kitchen. "Simplicity and elegance are key to the design, so we decided to expose it." Architecturally trained, Michael created a home centered on movement, form and texture. "Gaggenau is always the only choice when bringing together simple, sophisticated design and up-to-the-minute technology."

Michael J. Chen, CEO of Luxford Group



Developer Luxford Group
Architect SAOTA Architects
Project Beverly Hills Home
Location Beverly Hills, California



PARADIGM CONSTRUCTION COMPANY

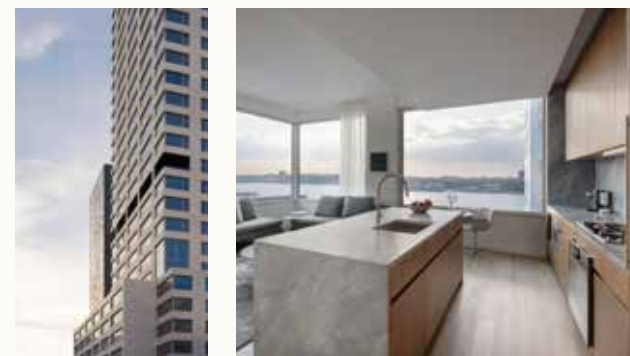


Developer Matt Knickrehm / Jim Larkin
Architect Draftech
Designer Lyndi Martel
Project Williamson River Ranch
Location Eagle, ID

"Paradigm Construction Company is a custom high end home builder in Eagle Idaho with over 1000 completed homes. We pride ourselves on partnering with the best subcontractors, suppliers and manufacturers in the country. The Gaggenau product quality, performance and service support is unmatched in the building industry. Our partnership with Gaggenau has really elevated the finish level of our kitchens and continues to enhance our clients' building experience long after the projects are completed."

Matt Knickrehm, Paradigm Construction Company, developer of Williamson River Ranch.

SUMAIDA + KHURANA



Developer Sumaida + Khurana
Architect Álvaro Siza
Project 611 West 56th Street

"Our clients love design, architecture and art. They look for refined and understated spaces and details that are not conspicuous, loud, overdone or showy. They are cosmopolitan and sophisticated. We MUST deliver buildings that offer only the absolute best to meet their expectations. Products like Gaggenau appliances fit squarely into that level of expectation."

Amit Khurana, co-founder, Sumaida + Khurana, developer of 611 West 56th Street



SINGLE FAMILY PREFERRED BUILDER PROGRAM

Gaggenau provides an unparalleled luxury ownership experience

Together with our select retail partners, Gaggenau offers personalized, concierge-style service every step of the way.

As a Gaggenau Preferred Builder, you are given access to additional pricing incentives on the entire BSH family of brands (Bosch and Thermador).

Distinguish yourself from the competition.

Five Year Warranty - For all new appliances

Gaggenau warrants that the appliance is free from defects in materials and workmanship for a period of five years from the date of the original delivery for appliances purchased on or after January 1, 2025.

See the Statement of Limited Product Warranty for full details.

Program criteria

Must be a bona fide licensed builder, contractor or remodeler. (Business License required in states where Contractor Licenses are not issued).

Purchase a minimum of 15 serialized Gaggenau models in the course of a calendar year through the dealer of your choice.

Product must be ordered in full packages to qualify:

A minimum of one product each from four of our five main categories (4 pieces) - Wall oven, Cooktop, Dishwasher, Ventilation or Refrigeration (required) per order.

How to register

Step 1:

Register for a Trade ID number:
www.GaggenauTradeRegistration.com



Step 2:

Complete the "Preferred Builder Program Acknowledgement Form" provided by your local Gaggenau dealer.

GAGGENAU **PRODUCT RANGE**

Series	Baking and Coffee	Cooking	Ventilation	Cooling	Wine	Dishwasher
Icon						
Expressive series						
Vario 400						
400 series						
Vario 200						
200 series						

Note: Product images above are representative, and not exhaustive of the complete Gaggenau range of products.

The difference is Gaggenau